

Pop-Up to Profit:

Turning Side Hustles Into Success

FREE BUSINESS TRAINING



ABOUT THE WORKSHOP

You'll understand how to use pop-ups to test and grow your business effectively. We'll explore innovative strategies to engage customers, validate your market, and achieve rapid growth. We have a packed agenda with interactive sessions, group discussions, and practical tips that you can start applying immediately.



Taught By

Rhonda Lowe, SBDC Advisor

Rhonda has been a business owner for over 30 years. She is passionate about preserving the presence & prosperity of small businesses in our Central California communities.

YOU WILL LEARN

- How to use pop-ups to test, grow and succeed in business.
- The difference between a hobbyist and an entrepreneur
- The benefits of turning this into a legit small business.
- Important things to know to get started.

DATE & TIME:

JULY 18TH • 10-11AM

LOCATION:

531 W MAIN ST, MERCED

REGISTER HERE:

bit.ly/3RD2DZa



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