

FREE BUSINESS TRAINING

Social Media Trends and Tips:

What to Expect in 2025

Are you wondering what's new in social media and how to adapt to the ever-changing landscape? Join our free one-hour webinar for an in-depth look at the latest updates, trends, and strategies shaping the social media world.

WHAT YOU'LL LEARN:

- Social Media News: Stay informed with the latest updates from major platforms.
- Algorithm Insights: Understand how algorithms work and how they're evolving.
- Strategic Adjustments: Discover how to refine your social media strategy based on current trends and industry predictions.



Taught by:

TIFFANY PHILLIPS

DATE & TIME:

JAN. 14TH • 12 - 1 PM

REGISTER HERE:

bit.ly/4fW9OWx

Presented by the **Central California SBDC**. Learn more at **CentralCaSBDC.com**



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