

City of King Covid-19 Small Business Assistance Grant Program

The City of King is utilizing CDBG Cares Act funds for the purpose of providing grant funds to small and medium-sized businesses within the City limits of King City. The purpose of these grants is to offset the negative impacts of the Covid-19 Shelter in Place (SIP) orders, to assist these businesses with financial recovery, and to help businesses to operate more safely with fewer impacts from the pandemic in the future.

Technical assistance for businesses will be provided. All businesses that are initially selected will be notified by El Pajaro CDC via email and required to submit requested documents accordingly.

For questions or additional information regarding the Covid-19 Business Assistance Grant Program, please contact the following:

(831) 386-5929
Attn: Yolanda Cervantes, Covid-19 Community Assistance Coordinator
212 S. Vanderhurst Avenue
King City, CA 93930

For questions about the application or assistance in completing the application or to set up a one-on-one consultation, please contact the El Pajaro CDC at:

(831) 722-1224
Attn: Isaac Rodriguez, Program Assistant
23 E Beach Street
Watsonville, CA 95076

To access the full City of King Business Assistance Grant Program Guidelines Visit this Website www.elpajarcdc.org or www.kingcity.com

Last Name: _____

First Name: _____

Title (Owner, Founder, General Manager, Parter etc.): _____

If more than one owner, please list the owners (first and last name) below and their percentage of ownership.

Phone Number: _____

Email: _____

Race and Ethnicity of Business Owner(s) Please Select all that apply. (This is for data collection only):

- White
- Black/African American
- Asian
- American Indian/Alaskan Native
- Native Hawaiian / Other Pacific Islander
- Other

Business Name: _____

Type of Business (ex. restaurant, retail, food): _____

Business Address (full): _____

Do you own or rent your business property? _____

Mailing Address (if different from Business Address): _____

When did you start to operate this business? (Initial business license date):

Covid-19 Impact ~

Please describe how Covid-19 shelter in place mandates impacted your business.

How will you use these funds to help your business?

- The cost of Rent or Mortgage Payments
- The cost of Utilities
- Retrofit of business to address impacts of Covid-19
- Other: _____

Do you have 25 or fewer full-time employees?

- Yes
- No

Was your business in operation prior to March 2020?

- Yes
- No

Have received any other Covid-19 business relief funding? These include but are not limited to the Payment Protection Program (PPP), Economic Injury Disaster Loan (EIDL), California Relief Fund, the County of Monterey, the State of California, or the City of King.

This will be documented by a self-certification and notarized if selected for grant

Yes

No

If yes, please explain.

End of Initial Application